



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 4531346

Schedule Dates 09/29/20-10/05/20
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2254 (1442612)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Wittemyer, Mary
Phone/Fax /
CPE 2254
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/23/20
Last Modified 09/23/20
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$6,981.75
Net Total \$39,563.25
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2020 | 72 | \$46,545.00 |
| Grand Total: | 72 | \$46,545.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 3 | :30 | 5A- News-Good Morning Washington at 5a | | | 1 | 1 | 1 | 1 | | | 4 | \$100.00 | \$400.00 | Washington (WJLA) | | 9/23/20 |
| 2.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 5A- News-Good Morning Washington at 5a | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Washington (WJLA) | | 9/23/20 |
| 3.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 2 | :30 | 5:58:15A- News-Good Morning Washington at 6a | | 1 | | | | | | | 1 | \$350.00 | \$350.00 | Washington (WJLA) | | 9/23/20 |
| 4.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 2 | :30 | 5:58:15A- News-Good Morning Washington at 6a | | | 1 | 1 | 1 | 1 | | | 4 | \$350.00 | \$1,400.00 | Washington (WJLA) | | 9/23/20 |
| 5.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 7A- 8A (EST) | | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Washington (WJLA) | | 9/23/20 |
| 6.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 8A- 9A (EST) | | 2 | | | | | | | 2 | \$400.00 | \$800.00 | Washington (WJLA) | | 9/23/20 |
| 7.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 3 | :30 | 8A- 9A (EST) | | | 2 | 2 | 2 | 2 | | | 8 | \$400.00 | \$3,200.00 | Washington (WJLA) | | 9/23/20 |
| 8.0 | Normal Line / SPOT | 09/29/20-10/01/20 | 2 | :30 | 9A- Live with Kelly | | | 1 | | 1 | | | | 2 | \$150.00 | \$300.00 | Washington (WJLA) | | 9/23/20 |
| 9.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 10A- Rachael Ray | | 1 | | | | | | | 1 | \$125.00 | \$125.00 | Washington (WJLA) | | 9/23/20 |
| 10.0 | Normal Line / SPOT | 09/30/20-09/30/20 | 2 | :30 | 11:59:56A- News-ABC 7 News at Noon | | | | 1 | | | | | 1 | \$175.00 | \$175.00 | Washington (WJLA) | | 9/23/20 |

CONFIRMATION CONTRACT

| | | | | |
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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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|--------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|-----------------------------------------------|---------|
| 11.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 3 | :30 | 3:59:27P- News-ABC 7 News at 4p | | | 1 | 1 | 1 | 1 | | | 1 | \$175.00 | \$175.00 | Washington (WJLA) | | 9/23/20 |
| 11.0.1 | Preempt | 10/01/20 | | | | | | | | | | | | | | | Washington (WJLA) | Program Change/Exception - MLB Wild Card Game | |
| 11.0.2 | Preempt | 09/30/20 | | | | | | | | | | | | | | | Washington (WJLA) | Program Change/Exception - MLB Wild Card Game | |
| 11.0.3 | Preempt | 09/29/20 | | | | | | | | | | | | | | | Washington (WJLA) | Program Change/Exception - MLB Wild Card Game | |
| 12.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 3:59:27P- News-ABC 7 News at 4p | | 1 | | | | | | | 1 | \$175.00 | \$175.00 | Washington (WJLA) | | 9/23/20 |
| 13.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 2 | :30 | 4:59:30P- News-ABC 7 News at 5p | | 2 | | | | | | | 2 | \$275.00 | \$550.00 | Washington (WJLA) | | 9/23/20 |
| 14.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 2 | :30 | 4:59:30P- News-ABC 7 News at 5p | | | 1 | 1 | 2 | 1 | | | 5 | \$275.00 | \$1,375.00 | Washington (WJLA) | | 9/23/20 |
| 15.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 2 | :30 | 5:59:26P- News-ABC 7 News at 6p | | | 2 | 2 | 1 | 2 | | | 7 | \$500.00 | \$3,500.00 | Washington (WJLA) | | 9/23/20 |
| 16.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 2 | :30 | 5:59:26P- News-ABC 7 News at 6p | | 2 | | | | | | | 2 | \$500.00 | \$1,000.00 | Washington (WJLA) | | 9/23/20 |

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| 17.0 | Normal Line / SPOT | 09/30/20-10/02/20 | 3 | :30 | 6:27P- News-ABC 7 News at 6p | | | | 1 | | 1 | | | 2 | \$2,500.00 | \$5,000.00 | Washington (WJLA) | 6:27 World News Adj | 9/23/20 |
| 18.0 | Normal Line / SPOT | 10/01/20-10/01/20 | 3 | :30 | 6:57P- 7P (EST) | | | | | 1 | | | | 1 | \$3,500.00 | \$3,500.00 | Washington (WJLA) | 6:57 World News Adj | 9/23/20 |
| 19.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 6:57P- 7P (EST) | | 1 | | | | | | | 1 | \$3,500.00 | \$3,500.00 | Washington (WJLA) | 6:57 World News Adj | 9/23/20 |
| 20.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 9/23/20 |
| 21.0 | Normal Line / SPOT | 09/30/20-10/02/20 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel | | | | 1 | | 1 | | | 2 | \$300.00 | \$600.00 | Washington (WJLA) | | 9/23/20 |
| 22.0 | Normal Line / SPOT | 09/29/20-10/02/20 | 3 | :30 | 11:00:26P- News-ABC 7 News at 11p | | | 2 | 2 | 2 | 2 | | | 8 | \$300.00 | \$2,400.00 | Washington (WJLA) | | 9/23/20 |
| 23.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 3 | :30 | 11:00:26P- News-ABC 7 News at 11p | | 2 | | | | | | | 2 | \$300.00 | \$600.00 | Washington (WJLA) | | 9/23/20 |
| 24.0 | Normal Line / SPOT | 10/03/20-10/03/20 | 3 | :30 | 11P- 12A (EST) | | | | | | | 2 | | 2 | \$130.00 | \$260.00 | Washington (WJLA) | | 9/23/20 |
| 25.0 | Normal Line / SPOT | 10/04/20-10/04/20 | 3 | :30 | 11P- 12A (EST) | | | | | | | | 2 | 2 | \$130.00 | \$260.00 | Washington (WJLA) | | 9/23/20 |
| 26.0 | Normal Line / SPOT | 09/30/20-10/02/20 | 2 | :30 | 6:58:46P- Wheel Of Fortune | | | | 1 | | 1 | | | 2 | \$2,200.00 | \$4,400.00 | Washington (WJLA) | | 9/23/20 |
| 27.0 | Normal Line / SPOT | 09/29/20-10/01/20 | 2 | :30 | 7:29:26P- Jeopardy | | | 1 | | 1 | | | | 2 | \$2,500.00 | \$5,000.00 | Washington (WJLA) | | 9/23/20 |
| 28.0 | Normal Line / SPOT | 10/05/20-10/05/20 | 2 | :30 | 7:29:26P- Jeopardy | | 1 | | | | | | | 1 | \$2,500.00 | \$2,500.00 | Washington (WJLA) | | 9/23/20 |

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| 29.0 | Normal Line / SPOT | 10/04/20-10/04/20 | 2 | :30 | 8P- 9P (EST) | | | | | | | | 1 | 1 | \$2,500.00 | \$2,500.00 | Washington (WJLA) | Celebrity Family Feud | 9/23/20 |
| 30.0 | Normal Line / SPOT | 10/03/20-10/03/20 | 1 | :30 | 7A- ABC-Good Morning America Saturday | | | | | | | 1 | | 1 | \$200.00 | \$200.00 | Washington (WJLA) | | 9/23/20 |
| 31.0 | Normal Line / SPOT | 10/03/20-10/03/20 | 3 | :30 | 11:59A- Sports-ABC College Football Early | | | | | | | 1 | | 1 | \$1,500.00 | \$1,500.00 | Washington (WJLA) | | 9/23/20 |
| | | | | | | | | | | | | | | | | | | | |

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